



WSOC-TV

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

National Media	Salesperson	Date Entered	08/10/12
815 Slates Lane	Brand	Last Modified	08/10/12
Alexandria, VA 22314	CO-OP	Entered By	Jill Hipskind
	Headline #	No.	0627741
	Demco		
	Order Type	Normal	
	Package Deal		
	Commission %	15.00	
	Comments	\$4,507.50	
	Sales Office		
	Buyer Name		
	Phone/Fax		
	CPE		
	Account Types		
	Billing Type		
	Comments		

RNC 8/11  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
REPUBLICAN NATIONAL  
COMMITTEE

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	08/17/12-08/17/12	2	:30	12:05A- 12:35A (EST)						1		1		\$1,200.00	\$1,200.00	Charlotte (WSOC)	ABC-NETLINE<	8/10/12
2.0	Normal Line / Spot	08/17/12-08/17/12	3	:30	5P- 5:30P (EST)							1		1	\$1,800.00	\$1,800.00	Charlotte (WSOC)	EVEWIT NWS 5	8/10/12
3.0	Normal Line / Spot	08/17/12-08/17/12	2	:30	5:30A- 6A (EST)							1		1	\$650.00	\$650.00	Charlotte (WSOC)	EVE-SAM DAYBRK	8/10/12
4.0	Normal Line / Spot	08/13/12-08/13/12	2	:30	11:55P- 12:05A (EST)							1		1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	ABC-NETLINE<	8/10/12
5.0	Normal Line / Spot	08/13/12-08/13/12	3	:30	5P- 5:30P (EST)						1		1	\$1,800.00	\$1,800.00	Charlotte (WSOC)	EVEWIT NWS 5	8/10/12	
6.0	Normal Line / Spot	08/13/12-08/13/12	2	:30	5:30A- 6A (EST)							1		1	\$650.00	\$650.00	Charlotte (WSOC)	EVE-SAM DAYBRK	8/10/12
7.0	Normal Line / Spot	08/13/12-08/13/12	3	:30	6P- 6:30P (EST)						1		1	\$2,100.00	\$2,100.00	Charlotte (WSOC)	EVEWIT NWS 6	8/10/12	
8.0	Normal Line / Spot	08/13/12-08/13/12	2	:30	6:58P- 7:20P (EST)						1		1	\$2,100.00	\$2,100.00	Charlotte (WSOC)	INSIDE EDITION	8/10/12	
9.0	Normal Line / Spot	08/11/12-08/11/12	2	:30	6A- 7A (EST)						1		1	\$800.00	\$800.00	Charlotte (WSOC)	EVE NW SA MRN1	8/10/12	
10.0	Normal Line / Spot	08/11/12-08/11/12	2	:30	7A- 8A (EST)						1		1	\$800.00	\$800.00	Charlotte (WSOC)	EVE NW SA MRN2	8/10/12	
11.0	Normal Line / Spot	08/16/12-08/16/12	2	:30	11:25P- 12:05A (EST)						1		1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	ABC-NETLINE<	8/10/12	
12.0	Normal Line / Spot	08/16/12-08/16/12	2	:30	5A- 5:30A (EST)						1		1	\$650.00	\$650.00	Charlotte (WSOC)	EVE-SAM DAYBRK	8/10/12	
13.0	Normal Line / Spot	08/16/12-08/16/12	3	:30	5P- 5:30P (EST)						1		1	\$1,800.00	\$1,800.00	Charlotte (WSOC)	EVEWIT NWS 5	8/10/12	
14.0	Normal Line / Spot	08/14/12-08/14/12	2	:30	5A- 5:30A (EST)						1		1	\$650.00	\$650.00	Charlotte (WSOC)	EVE-SAM DAYBRK	8/10/12	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Charlotte (WSOC) By Broadcast Month	Spots	Rate
Aug. 2012	21	\$30,050.00

Date Entered	08/10/12
Last Modified	08/10/12
Entered By	Jill Hipskind
CO-OP	No

Grand Total: 21 \$30,050.00

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV

National Media  
815 Slaters Lane  
Alexandria, VA 22314

1901 North Tryon Street  
Charlotte, NC 28206-2700

Contract # 326398		Date Entered 08/10/12	By Broadcast Month	Spots 21	Rate \$30,050.00
Schedule Dates 08/11/12-08/17/12	Last Modified 08/10/12	Entered By Jill Hipskind	CD-OP No	Grand Total: 21	\$30,050.00
Advertiser Republican National Committee (9117)	Agency National Media (2711)	Product Political - Issue (1068)	Headline # 2990 RNC (134920)	Demo	Order Type Normal
Brand	Salesperson	Sales Office	Telerep/Philadelphia, Philadelphia (1057)	Packaged Deal	
Buyer Name	Phone/Fax	ANGLE,BEN /	Telerep/Philadelphia, Philadelphia (1057)	Commission %	15.00
CPE	Account Types	National/Political	ANGLE,BEN /	Commission	\$4,507.50
Billing Type	Comments	RNC BILL	National/Political	Net Total	\$25,542.50
Comments		***** THIS IS A CASH IN ADVANCE SCHEDULE *****	Sales Tax		
		RNC COMMITTEE			

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
RNC COMMITTEE

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

REP HEADLINE# 627274I  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-225-4100  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# b1U-zzD-1171  
CREDIT RISK !!!  
HARRIS REPORT FROM REP      AUG10/12 12-3  
\*\*\* WSOC-TV \*\*\*

ADV #	ADV.	NAME	ISS/RNC	REP. #	OFF.#	220	SALESMAN #																																																																																				
AGY #	AGY.	NAME	NAT'L MEDIA RESEARCH PLAC	BUYER NAME	BEN ANGLE																																																																																						
			815 SLATERS LANE	SALES PRSN PH-	NICK WELTE																																																																																						
ORDER #			CONTRACT # 6272741	CLASS:	NATL.	LOCAL	REGIONAL																																																																																				
PRDCT	RNC	8/11	EST#2990 COMMENTS: (LINE, ORDER, INVOICE)																																																																																								
FLIGHT	DATES	AUG11/12	AUG17/12 WK-1																																																																																								
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 <hr/> <p>:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL: :LINE#: : : : : : DATE : DATE : /WK: INVT : :SPTS:  AGENCY ADVERTISER CODE = 20 AGENCY PRODUCT CODE = 442</p> <table border="1"><thead><tr><th>PROGRAM :</th><th>RA35-64 :</th><th>CON COM1:</th><th>TIME PERIOD</th><th>LGTH</th><th>SEC</th><th>RATE</th><th>START DATE</th><th>END DATE</th><th>SPTS</th><th>WEEK</th><th>DAYS</th><th>INVT</th><th>CODE</th></tr></thead><tbody><tr><td>1</td><td>1130P-1205A</td><td></td><td>30</td><td></td><td></td><td>\$1,200.00</td><td>8/17</td><td>8/17</td><td>1</td><td></td><td>1</td><td></td><td>FRI</td></tr><tr><td>2</td><td>500P-530P</td><td></td><td>30</td><td></td><td></td><td>\$1,800.00</td><td>8/17</td><td>8/17</td><td>1</td><td></td><td>1</td><td></td><td>FRT</td></tr><tr><td>PROGRAM :</td><td>EYEWIT NWS</td><td>5</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>RA35-64 :</td><td>3.0</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>CON COM1:</td><td>EYEWIT NWS</td><td>5</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr></tbody></table> <p><i>[Handwritten signature]</i></p>								PROGRAM :	RA35-64 :	CON COM1:	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS	WEEK	DAYS	INVT	CODE	1	1130P-1205A		30			\$1,200.00	8/17	8/17	1		1		FRI	2	500P-530P		30			\$1,800.00	8/17	8/17	1		1		FRT	PROGRAM :	EYEWIT NWS	5												RA35-64 :	3.0													CON COM1:	EYEWIT NWS	5											
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REP HEADLINE# 6272741  
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REP: TEL# 610-225-4100  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

H'AX# 010-222-4444  
K !!!  
ORT FROM REP

AUG10/12 12 - 3

REP HEADLINE# 6272741

REP: TEL# 610-225-4100  
CREDIT ADVISORY: AGENT  
ORDER WORKSHEET

AUG 10/12 12-3  
\*\*\* WSOC-TV \*\*\*

REP: TEL# 610-225-4100  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG10/12 12.3  
\*\*\*\*\* WSOC-TV \*\*\*\*\*